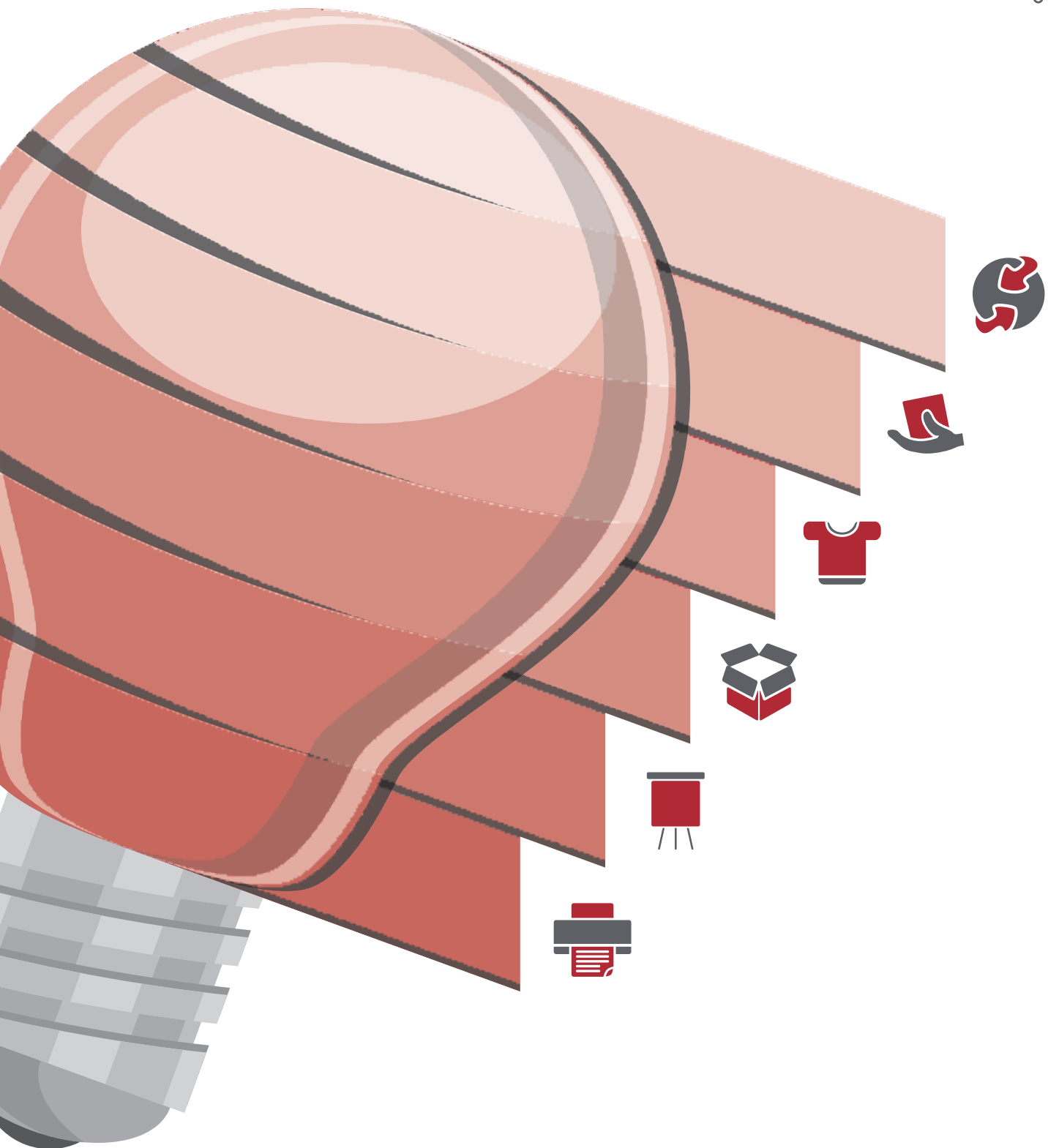




We are idea **PRODUCERS**

Tailor made

BAGS



UMBRELLAS



LEISURE PRODUCTS



KITCHENWARE



CLOCKS & WATCHES



ELECTRONICS



OFFICE



WRITING INSTRUMENTS



HEALTHCARE



CONFECTIONERY



EMOTIONAL GIFTS



PROMOTIONAL GIFT SETS



- Ideal for high-volume projects requiring the most competitive pricing.
- Permanent quality control through our local representative in China.
- More than 20 years of experience and long-term partnerships with manufacturers.
- Fast and direct communication.
- Efficient logistics throughout the European Union.
- SprintShop – a customised online platform for managing the distribution of your promotional products.



CUSTOM MANUFACTURING

STAND OUT WITH ORIGINAL PRODUCTS

We design, manufacture, and source promotional products tailored entirely to your ideas and requirements.

Our purchasing office in Shanghai, China, is connected with more than 70 manufacturing plants, enabling us to provide comprehensive consulting services in the field of three-dimensional promotional advertising. With more than twenty years of management experience and an established presence across Europe, Taipei, Hong Kong, and China, Sprint Trading delivers far more than promotional merchandise—we deliver brand value, premium quality, and innovative solutions.

Whether you require textiles, bags, umbrellas, leisure products, kitchenware, clocks and watches, electronics, office accessories, writing instruments, healthcare products, confectionery, emotional gifts, promotional gift sets, or completely original concepts, **we can develop and manufacture products precisely according to your specifications.**

We continuously monitor global trends to deliver creative and effective solutions that distinguish your brand from the competition and help increase sales.



ADDED VALUE

We intentionally cooperate with a carefully selected portfolio of key clients, allowing us to provide short lead times, maximum flexibility, and highly competitive pricing.

Oscar Yeah & Terence Chan

Managing Directors, Sprint Trading – Shanghai Office

„People influence everything, everywhere.“

„China is a world of its own—full of opportunities, ideas, and creativity. At the same time, it presents many challenges. To minimise risks and unlock its full potential for our clients, you must understand the local culture, mentality, and business environment.“

Visit our showroom or explore our capabilities online.

www.sprint-trading.eu

YOUR BENEFITS

- More than 20 years of sourcing experience and long-term manufacturing partnerships
- Permanent representative in Shanghai
- On-site quality control and door-to-door delivery
- No Letter of Credit (L/C) required
- Simple and efficient project development
- Transparent final pricing



We manufacture a wide range of custom bags in virtually any size and style, including cosmetic bags, backpacks, and premium executive leather collections.

Choose from an extensive selection of materials, colours, trims, and accessories. Our specialists will be happy to help you design the ideal bag that perfectly reflects your brand.



BAGS

CUSTOMISATION OPTIONS

1. Choice of colours
2. Custom design and cut
3. Various printing methods and logo placement options
4. Wide selection of accessories
5. Custom number and positioning of pockets
6. Choice of zip types
7. Zip pullers – rubber, metal, textile or leather
8. Custom woven textile labels
9. Reflective piping
10. Protective rubber base pads
11. Mesh fabric inserts
12. Metal carabiners
13. Protective textile padding









Umbrellas

CHOOSE HIGH-QUALITY UMBRELLAS

We manufacture umbrellas for women, men, and children—for every occasion and in a variety of styles: classic, fashionable, business, travel, and luxury; folding, straight-shank, and golf umbrellas...





You can find further inspiration at www.sprint-trading.eu



INSPIRING IDEAS FOR LEISURE ACTIVITIES

Surprise your customers with originality, innovation, and creative ideas that make your promotional products memorable.







Kitchenware

PRACTICAL DESIGN FOR EVERY KITCHEN

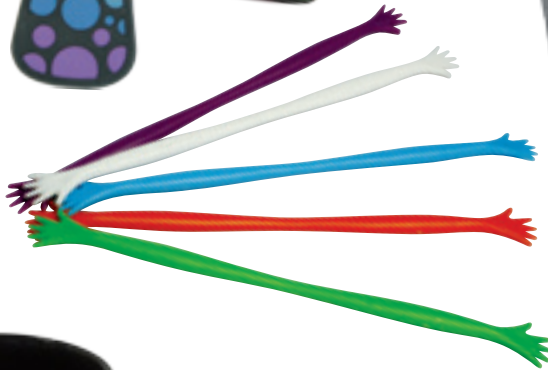
Useful gifts never disappoint—but truly successful promotional products offer something more.

Original design, clever functionality, and distinctive details transform an everyday kitchen accessory into a product people enjoy using for years.

Create promotional gifts that are both practical and memorable.









Clocks & watches

PRACTICAL AND STYLISH

We manufacture them in a variety of shapes and materials. Wall clocks, alarm clocks, women's, men's, and children's wristwatches—funny, cheerful, and luxurious—for everyday wear and special sports use...







Electronics

Capturing your customer's attention is essential.

The ideal promotional gadget is not only useful but also something people enjoy sharing, recommending, and talking about.





Office

Office products are expected to be practical.

However, by combining functionality with creativity and added value, an everyday office accessory becomes an indispensable business tool that customers use every day—keeping your brand constantly within reach.





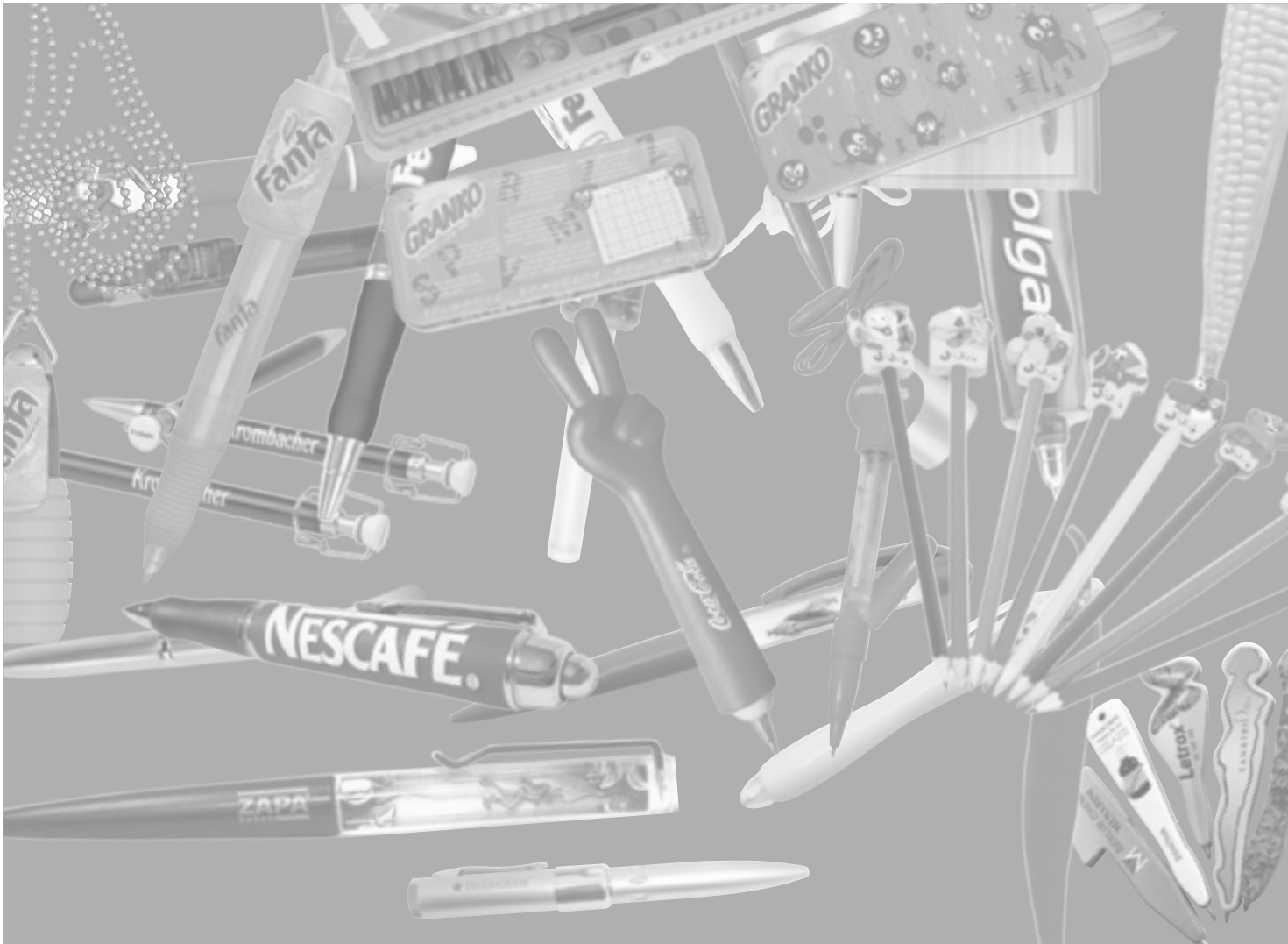
Writing instruments

QUALITY COMES FIRST

Writing instruments remain one of the most effective and enduring promotional products.

Choose quality, distinctive design, and reliable craftsmanship. A well-designed pen is more than just a practical tool—it is a daily reminder of your brand.

Invest in a promotional gift that people genuinely enjoy using.







Healthcare

PRACTICAL GADGETS

Go for practical items such as tissue boxes, first-aid kits or pouches, USB flash drives or keychains shaped like pills, coin pouches, educational games or infographics, and pill boxes in interesting shapes.



Confectionery

A SWEET WAY TO BUILD YOUR BRAND

Confectionery naturally creates positive emotions—and emotions build strong brands.

Surprise your customers with original, sophisticated, and innovative ideas. Sweet promotional gifts appeal to every target audience and create memorable brand experiences.

Whether used at exhibitions, events, seasonal campaigns, or direct marketing activities, confectionery remains one of the most universally appreciated promotional gifts.





Emotional gifts

CREATE EMOTIONAL CONNECTIONS

Connect your brand with genuine emotions through original and innovative promotional concepts.

Lifestyle products, living plants, premium delicacies, music, and other creative elements help transform an ordinary gift into an unforgettable brand experience.

Emotional gifts engage customers on a personal level and appeal to virtually every target audience.









Promotional gift sets are a powerful addition to your marketing communications.

Instead of presenting a single promotional item, you create a complete concept that physically accompanies your customers wherever they are.







Textile manufacturing

QUALITY, SHORT LEAD TIMES,
MANUFACTURER'S PRICES

- We'll custom-make all your corporate and promotional apparel.
- Extensive product range—from towels to T-shirts, jackets, and workwear.
- A wide range of materials, from cotton to various sports and outdoor functional fabrics in different weights and finishes.
- We use state-of-the-art sewing and embroidery machines.
- We print using standard screen printing, flock printing, transfer printing, expansion ink, and solvent-based ink.
- We use only high-quality SERICOL inks.



TEXTILE MANUFACTURING

WHAT WE OFFER

- **Premium-quality textiles at factory-direct prices with short lead times.**
- **Graphic designs and quotations prepared within 3 working days of receiving your enquiry.**
- **Prototype samples** and complete garment collections available within one week.
- **Japanese reactive dyeing in PANTONE® colours**, including colour samples, within two weeks.
- **Custom garment patterns** tailored to your requirements.
- **Sizes from XS to 5XL**, including children's and plus-size garments.
- **Advanced branding options**, including woven and printed labels, neck labels, knitted logos, customised zip pullers, branded buttons, and other textile accessories.
- **Branding in locations only possible during manufacturing**, such as embroidered polo shirt pockets or prints positioned directly on sleeve hems.
- **Individual packaging options**, including polybags, carrier bags, and premium gift packaging featuring your corporate branding.
- Fast and efficient logistics throughout the European Union.
- **SprintShop** – for larger orders consisting of multiple product lines, we can develop a dedicated online ordering platform to manage the distribution of your promotional apparel across branches, distributors, or customer loyalty programmes.

Custom Production Lead Time: Approximately 14–45 days, depending on production volume and product complexity.



CUSTOM TEXTILE MANUFACTURING

- Any size upon request (from children's sizes up to 5XL).
- Custom-made styles (women's and men's cuts).
- Matching your own Pantone colors to all manufactured materials.
- Materials in the desired weight, made from 100% cotton, 100% polyester, cotton-polyester blends, FilodiScosia® mercerized cotton, viscose, silk, Dorlastan® elastane, Supplex® nylon, polypropylene, or micromodal.
- Fleece with an anti-pilling finish in your Pantone colors.
- Special Sanitized® antimicrobial protection against odor-causing microbes
- Special Sanforized® treatment to soften the fabric to the touch, enhance its luster, and reduce shrinkage to less than 1%
- UV protection—increases the fabric's UV protection to SPF 30 or higher.
- **Sports fabrics—water repellency, water resistance, breathability, etc.**

Improved water repellency and breathability for sports applications





TEXTILE MANUFACTURING

MATERIAL TECHNOLOGIES

Sanitized® - untreated textiles naturally develop unpleasant odours through regular wear. Sanitized® technology provides long-lasting antimicrobial protection throughout the garment's lifetime. It inhibits bacterial growth, significantly reduces odours, and improves overall wearing comfort—even after intensive use and repeated washing.

Dorlastan® - elastic fibre by Bayer increases fabric flexibility, providing exceptional freedom of movement and superior wearing comfort. Garments retain their shape, dry more quickly, wrinkle less, and maintain their appearance even after prolonged use and repeated laundering.

Supplex® - by DuPont is an advanced nylon fibre developed specifically for sportswear. It combines lightweight comfort with excellent breathability, wrinkle resistance, durability, quick drying, and exceptional wearing comfort.

MicroModal® - is an exceptionally soft fibre that offers outstanding colour retention, excellent dimensional stability, high tear resistance, and minimal creasing, even after long-term use.

Sanforized® - is a certified finishing process that improves fabric softness, enhances appearance, and ensures excellent dimensional stability with virtually no shrinkage after washing.

Viscose Silk - is a premium natural fibre providing exceptional softness, comfort, and an elegant appearance.

Mercerised Cotton FilodiScosia® - a premium mercerised cotton yarn renowned for its softness, natural lustre, and outstanding colour fastness. Its strictly controlled manufacturing process makes it the ideal material for high-end polo shirts, T-shirts, and premium corporate apparel.



DECORATION OPTIONS

Before packaging, garments can be customised with your logo, slogan, or artwork using a variety of decoration techniques, including:

Embroidery



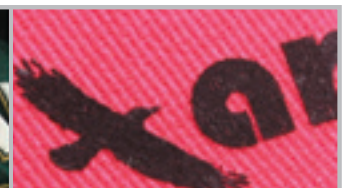
Screen Printing



Puff Printing



Flock Printing





TEXTILE MANUFACTURING

- Graphic design proposals and quotations within 3 working days
- Prototype samples and complete collections within one week
- Japanese reactive dyeing in PANTONE® colours with colour approval within two weeks
- Custom garment construction, branding, packaging and finishing
- An intuitive online application that allows you to create and customise your own textile designs



graphic design



finished product



graphic design

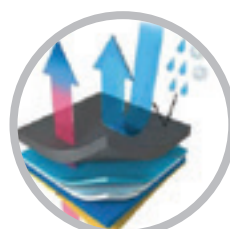
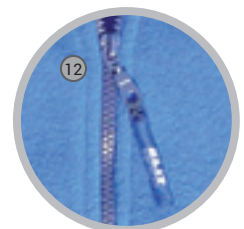
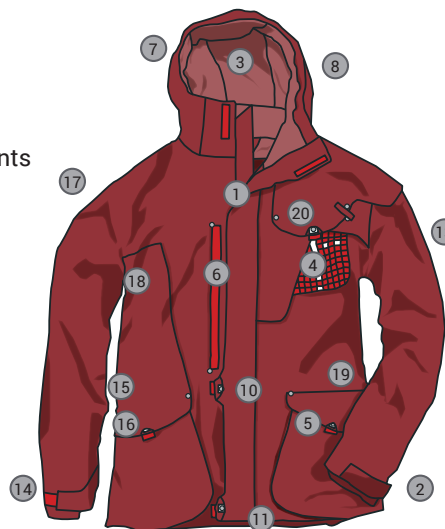


finished product



CUSTOMISATION OPTIONS

1. Colour selection
2. Custom garment cuts
3. Various printing techniques and logo placements
4. Optional accessories
5. Custom pocket configuration
6. Inside pockets
7. Detachable hood
8. Adjustable hood and neck drawcords
9. Waterproof and windproof fabrics
10. Waterproof and rubber-coated zips
11. Branded zip pullers
12. Choice of zip types and fastening systems
13. Concealed and secure sleeve pockets
14. Adjustable sleeve cuffs
15. Adjustable waist
16. Detachable snow skirt
17. Reflective trims integrated into the seams
18. Underarm and back ventilation systems
19. Branded press studs
20. Additional custom features tailored to your project









FLAGS & BANNERS



BEACHFLAGS



MOBILE DISPLAY SYSTEMS



PROMOTIONAL TENTS



EXHIBITION SYSTEMS



LIFESTYLE & DESIGN



Display systems

GET NOTICED!

Visibility drives sales. Our product lineup includes a wide range of display systems that will make your product and brand presentations perfect. Indoor and outdoor systems, **standard and custom designs**, various sizes and materials...

A huge selection of options—we offer a wide range of display systems for the perfect presentation of your company or products. **Perfect systems for any budget and occasion.**



Many types of flags and banners for various occasions—national, federal, state, and special-occasion flags; club flags; pennants; table flags; flag chains; facade banners; and banners, etc.



BEACHFLAGS

Key advantages: portable, eye-catching, dynamic, easy to transport and store—our beach flags offer excellent stability. Double your advertising space—we also offer double-sided designs.





MOBILE DISPLAY SYSTEMS

SHOWCASE YOUR BUSINESS TO YOUR CUSTOMERS

Perfect systems for any budget and occasion. Quick-assembly displays such as Basic Displays, Roll-Up Displays, X-Displays, 3D Displays, Pop-Out Banners, various outdoor A-frame signs, information stands, and advertising signs. We manufacture using a wide range of materials—PVC, hollow polycarbonate panels, foam, aluminum, acrylic, fine-frame with an “invisible” frame, fabric, and more.



PROMOTIONAL TENTS

A MUST-HAVE FOR EVENTS

Folding tents are flexible and portable. You can use them repeatedly at a wide variety of events—from promotional tents at trade shows and exhibitions to party tents for corporate, club, or street festivals. Full 4-color printing is available on both the roof and walls.





EXHIBITION SYSTEMS

CHOOSE A TIMELESS EXHIBIT SYSTEM

You don't need any technical knowledge, special manual skills, or special tools to assemble our systems. All printed parts can be easily replaced, so you can reuse the entire system for various purposes. Simple, affordable, and quick presentation.



LIFESTYLE & DESIGN

CONNECT YOUR BRAND WITH EMOTIONS

Take advantage of lifestyle elements that will surprise with their original, custom-designed looks. Through unconventional placement or use, you can successfully reach any target audience.

